

**AE**  
*Ariana*  
fashion

## WELCOME TO DFA APPARELS



### Introduction

**ARIANA FASHION** is a Buying agent of ready-made garments in Bangladesh. We are doing garments product with our current buyers knitted, woven & sweaters. Through good communication, excellent working relationships and reacting to our customers need, we have developed a unique, effective, reliable and professional operating structure and sourcing concept that ensures we retain our position in the USA/European market. We have high skill & experienced merchandisers, QA and Commercial team. As per our capacity & capability we take order to perfect execution. Presently we have regular customer – MIM-France, GATE spol, s.r.o, ORACON,YTC-UK, LIFT s.r.l – Italy, RADICAL s.r.l – Italy, US POLO ASSN, Desclo UK, Jennifer, France, Ess Tee United Traders H.K. LTD, & Pop84 Italy.



### **Establishment**

**ARIANA FASHION** has been Established and founded by LETON. The reliable delivery dates, market confirm prices and the reasonable production time lets ARIANA FASHION grow fast.

### **Mission**

We will satisfy our buyers as well as other regulatory requirements ensuring to provide quality service and products. To meet the goal we are committed to put the best endeavors and work as a team efficiently for continual improvement of the quality management system.



### **Scope of work**

ARIANA FASHION sources and merchandises men's, women's & children's clothing by sharing information from our valued customers. We have here committed professional & compliance factory for Knit, Woven, Sweater, Accessories Manufacturing, foreign Fabric self sourcing China & India.

### **Vision**

Our vision is to achieve business excellence by working with world class buyers for garments where quality will be the keystone of success.



### **Information about C.E.O**

Mr. Liton, studied to work in the garment industry (Factory & Buying House) in 2010.

### **Message of C.E.O**

"We are proud to introduce ourselves as a source agency working successful European and American garments buyers. We have achieved to reach the best standards in terms of quality, merchandising and production, allowing us to offer you the best service at the most reasonable price.

For each customer we have individual Merchandiser+ QA for follow up development /sampling stage to shipment. So that team can increase their turn over & understand their work well. We are very honest in front of our customer, maker and advise both part to provide honest information.

**"our customer's demands deserve highest priority from our side."**

## SERVICES



### **Product Selection**

The below items ARIANA FASHION sourcing on a regular basis:

**Sweater:** All kind of Sweater/Cardigan/Pullover for men's, women's & kids with exclusive animation of latest trend.

**Knit:** All kind of knit item for men's, women's & kids with exclusive animation of latest trend.

**Woven:** All kind of Woven item for men's, women's & kids with exclusive animation of latest trend.



## **Compliance**

Our all factories has the following certificate and documents which is fulfill our valuable customer's requirements.

- Requirement for social compliance.
- Building approval.
- Environment certificate.
- Trade license.
- Export license
- Import license
- Factory license
- Fire license
- BGMEA/BKMEA license
- Permission for generator from local authority.
- Latest drinking water test report.
- Company rules, regulations and recruitment policy



- o Disciplinary policy.
- o Wage and working hour.
- o Health and safety.
- o Workers personal file.
- o Minimum wage scale.
- o Worker service book.
- o Time card/punch card.
- o Pay roll sheet.
- o Maternity benefit payment document.
- o Leave register book.
- o Accident/injure register.
- o Child labor.
- o Forced labor.



## **Quality Management System**

We have very strict and rigorous quality control procedures throughout the business. For all new customers, where required, we send our QA Officers to visit the facilities to learn and familiarize themselves with all customer specific QA techniques and procedures. As part of the Total Quality Management (TQM) philosophy, we are continuously searching for options in lowering our cost to give the best price with best quality to our customer, in order to meet the global fast fashion trend. We know commitment is the driving force for any success. Therefore we are committed to our buyer to ensure timely supply of quality products at competitive price meeting global standard in the age of global market economy.

# ARIANA FASHION OFFICE STUFF

## ✘ Merchandiser Team

- ✘ 1. Md Baizid - Manager (Merchandise)
- ✘ 2. Md. Arif - Manager (Merchandise)
- ✘ 3. Md atik - Sr. Merchandiser
- ✘ 4. Md. Abdur Rahman - Fashion Designer
- ✘ 5. Md. Mamun - Designer
- ✘ 6. Syed Maruf - Merchandiser
- ✘ 7. Md Alhaz - Merchandiser

## ✘ Q.A. Team

- ✘ 1. Md. Zakaria-QA Manager
- ✘ 2. Md. Sobuz Molla - QA
- ✘ 3. Johirul Islam, Sr. Q.A
- ✘ 4. Md. Miraz Mridha - Q.A
- ✘ 5. Md. Rakib Hossain - QA
- ✘ 6. MD. Shamim - Wash Technician



## **Manufacturing Unit**

01. Ocean Sweater Ind. (Pvt.) Ltd.
02. Thina Sweater Ltd.
03. Centex Fashions Ltd.
04. Everbright Sweater Ltd.
05. Intraco Design Ltd. (Woven)
06. Doreen Apparels.(Woven)
07. Doreen Garments.(Woven)
08. ABC Bangla Apparels Ltd. (Knit)
09. KM Fashion Ltd. (Woven)
10. Valmont Fashion Ltd.
11. Knit Horrizon Knit.
12. Z-Star Fashion Ltd.(Knit)
13. SRB Fashion Ltd.
14. K.R.K Garment Fashion Ltd.

# PORTFOLIO



Woven w(1)  
Woven's Design Code# w (1)



Woven w(2)  
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Woven's Design Code# w (3)



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## OFFICE ADDRESS

### **ARIANA FASHION**

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THANK'S TO ALL